



**fourthwall**

Digital · Interactive · Experiences



# Engage your audience with digital and interactive experiences that leave a lasting impression

As our media landscape becomes increasingly saturated with marketing messages, today's consumer has grown more elusive, resisting brands and everyday pitches. The empowered consumer cannot be pitched—they need to be engaged in an integrated, memorable experience. Today it has become more important than ever to create a multi-channel brand experience that can be accessed anywhere.

Fourth Wall is an award-winning digital and interactive agency specializing in Online, Experiential, and Creative/Content Production Services. Fourth Wall's seasoned team of senior level graphic designers, illustrators, Flash and 3D animators, and multi-disciplined programmers have produced some of Canada's highest-profile, award-winning, interactive experiences.

## Partial Client List:

Ariad Communications  
Astral Media  
Canadian Out-of-Home Digital Association  
Child Find  
CHARTattack  
DOVE  
Hilton Hotels  
Holiday Inn  
Honda  
Ogilvy & Mather  
Onestop Media Group  
Park 'N Fly  
PHD  
Queen's University  
Retail Council of Canada  
Rogers Publishing  
Ryerson University  
Samsung  
Sinking Ship  
Sporting Life  
Toronto Transit Commission  
Treehouse TV  
Vaseline  
Wall Street Journal  
Weber Shandwick  
YTV

# Services:

## ► Online:

websites, content management systems, micro-sites, adver-gaming, mobile, augmented reality, email marketing, IAB standard and custom banners, video optimization, and interactive rich-media banners

## ► Interactive Kiosks:

way-finding, staff recruitment/training, e-commerce, photo/video, registration, product/service merchandisers, contests, ticketing information, silent auctions, surveys, games, and custom applications

## Digital Signage:

- interface design, TV/print ad adaption, video optimization, creative development, custom ad design and programming



Sporting Life

## Don't get left behind. Get smart. Go digital!

Digital platforms are allowing companies to revolutionize traditional marketing practices by offering highly targeted messaging, real-time updates and engaging user experiences. This is the digital advantage that is saving companies and consumers time and money. Fourth Wall delivers timely and relevant digital and interactive experiences by fusing technology and creativity to maximize your marketing strategy's effectiveness. Talk to us today about how to further your brand in the digital marketing landscape. Go digital!



Telus



CHARTattack



Retail Council of Canada



## fourthwall

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### Members:

