



Online

# Create online experiences that allow brands to truly engage with their audiences

Fourth Wall is an award-winning digital and interactive agency with over a decade of web/online experience. Fourth Wall provides companies with innovative and cost-effective ways to reach their target audiences through valuable, timely and relevant online destinations and experiences. From simple flash banners to complex website development, Fourth Wall's seasoned team of senior level graphic designers, illustrators, Flash and 3D animators, and multi-disciplined programmers will evolve your online presence.

## Services:

- ▶ Adver-gaming
- ▶ Augmented reality
- ▶ Content Management Systems
- ▶ Consulting
- ▶ E-Learning
- ▶ Email marketing
- ▶ Interactive rich-media banners
- ▶ Micro-sites
- ▶ Mobile applications
- ▶ Online advertising
- ▶ SMS
- ▶ Social Media
- ▶ Video Optimization
- ▶ Websites

## Partial Client List:

- Are We There Yet
- Astral Media
- Canada's Wonderland
- Canadian Out-of-Home Digital Association
- CHARTattack
- Chef Boyardee
- Disney Playhouse TV
- Hilton Hotels
- Holiday Inn
- Jeffrey Latimer Entertainment
- Michael Communications
- Ogilvy & Mather
- Onestop Media Group
- Retail Council of Canada
- Sporting Life
- Toronto Transit Commission
- Toronto Urban Film Festival
- Treehouse TV
- VISA Canada
- Weber Shandwick

# Digital Interactive Experiences

WEBSITES

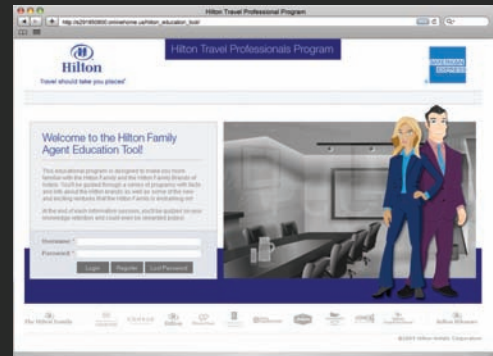
CHARTattack



This website was not only modernized and updated, it enabled CHARTattack to move completely away from print publication. It contains an all-encompassing content management system that governs publishing, revisions, user management, contests, e-commerce, advertising, and rich media on the site. End users are capable of registering, commenting, rating, sharing, and uploading images, adding a community component to the website.

E-LEARNING

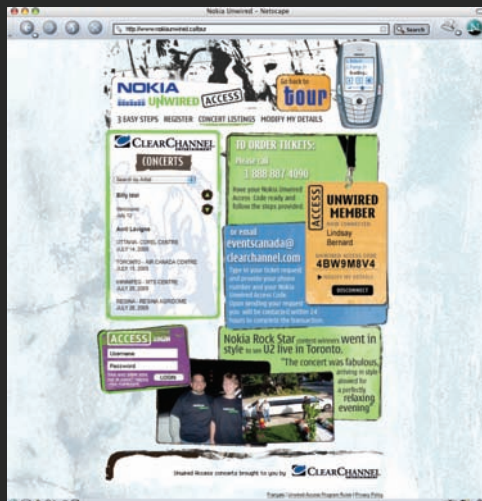
Hilton Canada



A series of animated classes were created to introduce Travel Agents to the benefits of booking with The Hilton Family of Brands. Each class was made in Flash, with an animated character walking the user through the content. The classes seamlessly integrated into an HTML shell, which was backed up by a CMS system that tracked the user's profile and progress, and facilitated reporting to the client.

MICRO-SITES

Nokia Canada



A highly successful community-based micro-site that reflects Nokia's affiliation with the music community and the capability of their handsets. It was a rich media site with both audio and video, and provided visitors the ability to download ringtones from popular artists like the Black Eyed Peas.

ADVER-GAMING

Treehouse TV



Built as a social networking companion to the hit TV series, this Flash site features over 20 countries with images, videos, and unique games tailored to each region. A travel journal saves the user's progress, allowing for image uploads and sharing of pages with other users.