



Kiosks

Leverage the power of Interactive Kiosks to effectively deliver and collect timely and relevant information

Fourth Wall is a digital and interactive agency specializing in kiosk experiences. Fourth Wall's team of creative and technical professionals have been creating award-winning Interactive Kiosk Networks for over a decade. From account management and creative content production, to software development and network operations, Fourth Wall offers turn-key Interactive Kiosk solutions.

Kiosk Benefits:

- ▶ Delivers quantitative and qualitative data
- ▶ Decreases cost associated with print materials and manual processes
- ▶ Generates new revenue opportunities
- ▶ Portrays a modernized brand experience
- ▶ Provides user with access to timely and relevant information
- ▶ Encourages product interaction

Popular Kiosk Applications:

- Application Download Center
- Aptitude Test
- Augmented Reality
- Contests
- Custom Applications
- E-commerce
- Event Information Center
- Exhibit Booth Locator
- Exhibitor Information Request
- Games
- Media Mash-up
- Merchandising
- Message Board
- Photo Booths
- Product Demonstrations
- Registration
- Service Demonstrations
- Silent Auction
- Staff Recruitment
- Staff Training
- Surveys
- Ticket Sales
- Video Booths
- Way-Finding

Interactive Kiosk Experiences



Sporting Life

Information Kiosk

Information Kiosks commonly replace costly manual processes related to areas such as sales, administration, operations and human resources. Popular applications include: loyalty programs, gift registry, staff recruitment and training, contest entry, surveys, etc. Brands often leverage touch screens with merchandising strategies to engage consumers at the most crucial point-of-influence, in-store.



Ryerson University

Way-finding Kiosk

Way-Finding Kiosks demonstrate a very practical and effective use of the technology in a community setting. Whether in a school, airport, residential or commercial property, digital way-finders provide property management with a more cost-effective means of updating, and providing access to, building information.



Sponsorship
Council of Canada

Gaming Kiosk

Gaming Kiosks are a great way for audiences to experience your brand and its products, services, or programs in a fun and engaging fashion—all while collecting a database of qualified leads. Fourth Wall creates custom branded games and also has a library of pre-existing games that clients can choose to re-brand to meet their needs. Examples include: Media Mash-ups (audio, video, drawing tools), Memory challenge, Beat-the-Clock, Trivia, and more.



Mini Canada

Picture / Video Kiosk

Picture and Video Kiosks are commonly used as social networking vehicles, and to create a lasting impression. Picture/Video Kiosks are ideal for marketing and advertising strategies with an online social networking extension; users are pushed online to retrieve images and videos and possibly even vote for their favourites, thus creating a viral opportunity for your brand.



Retail Council of
Canada

Auction Kiosk

Fourth Wall has pioneered the 'Digital Auction Kiosk', providing a green solution with real-time bid tracking that decreases the costs associated with logistics while in parallel increasing proceeds. Users register for the auction at a branded kiosk centre and can browse / search items, obtain detailed product information and place bids. Registered users are also given access to a URL where they can continue to bid on items online or through their mobile devices from anywhere.



Vaseline

Custom Kiosk

Fourth Wall's creative and technical resources offer clients the advantage and comfort of working with a world-class company specializing in turn-key kiosk network solutions, or à la carte services. If you are interested in custom applications give us a call today!